



# INTERNATIONAL CONFERENCE

14-17 February 2018 / Kanpur, INDIA

## SPONSORSHIP AND ADVERTIZEMENT

Advertisement can be included in the conference publication(s).

### SPONSORSHIP PACKAGES

**Building  
Strong  
Brand  
Value**

**Enhancing  
Sponsor's  
Company  
Profile**

**Launching  
New Products  
& Services  
as well as  
Innovations**

**Offers  
Opportunity to  
Forge New  
Tie-ups, Exploring  
New Business  
etc.**

#### Platinum

₹ 5 Lakhs

- Complimentary registration of 5 delegates
- Display of Company standees at strategic locations
- Presentation slot: 15 minutes
- Free full page coloured advertizement in souvenir & at premium places

#### Gold

₹ 3 Lakhs

- Complimentary registration of 2 delegates
- Presentation slot: 10 minutes
- Free full page coloured advertizement

#### Diamond

₹ 4 Lakhs

- Complimentary registration of 3 delegates
- Presentation slot: 10 minutes
- Free full page coloured advertizement in souvenir & at premium places

#### Silver

₹ 1.5 Lakhs

- Complimentary registration of 2 delegates
- Free full page B/W advertizement

#### Bronze

₹ 1 Lakhs

- Complimentary registration of 1 delegates
- Free full page B/W advertizement

### ADVERTISEMENT PACKAGES

**Inside  
Back  
Cover  
₹30,000**

**Inside  
Full  
Page Color  
₹ 20,000**

**Inside  
Half  
Page Color  
₹ 10,000**

**Ordinary  
Full Page  
B & W  
₹ 5,000**

**Green  
Pages  
for  
Sugar  
Industry**